



Stockholm & Communication

Ulla Hamilton

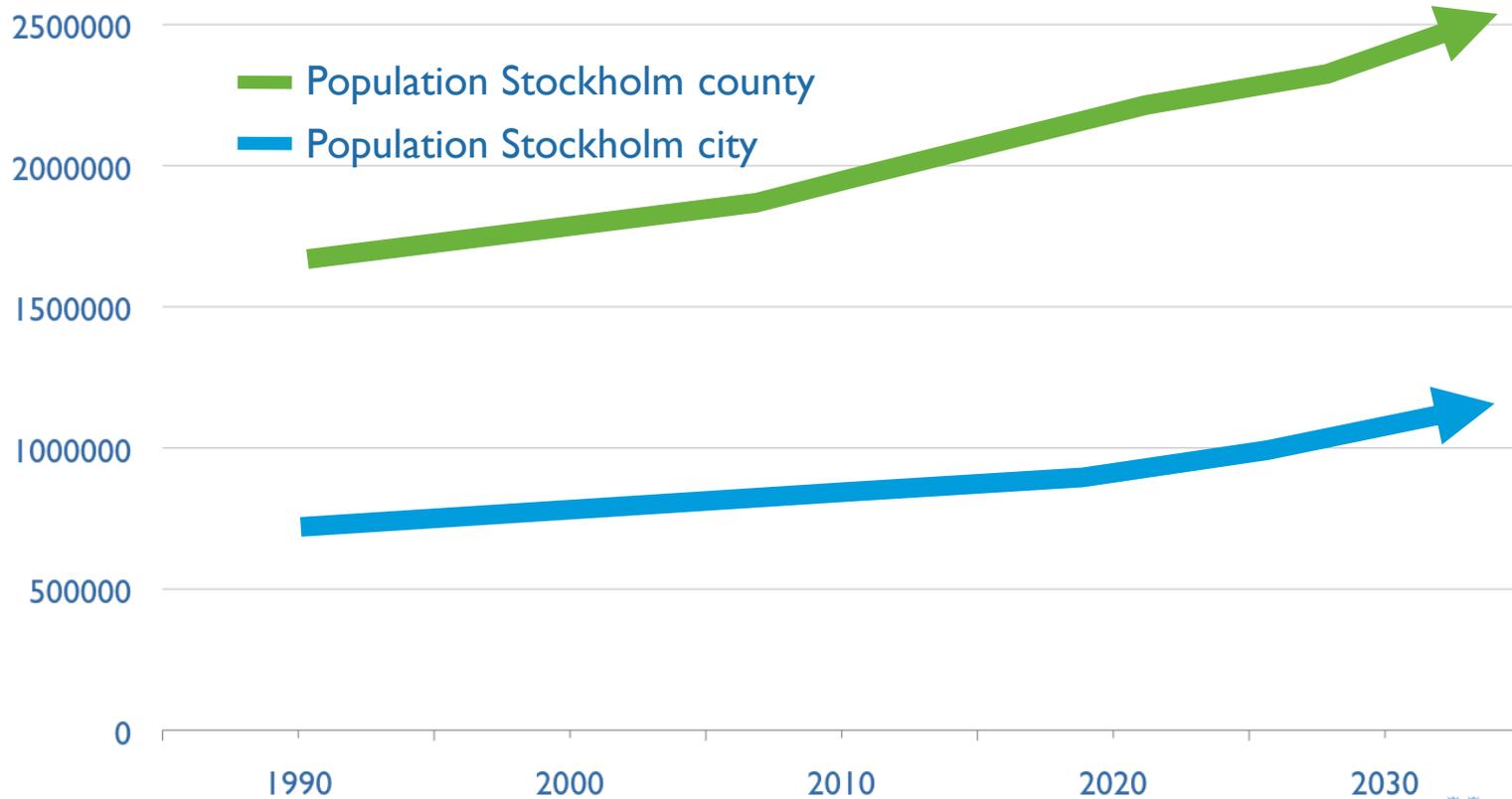
Vice Mayor for Enterprise, Traffic and Labour
Market



CITY OF STOCKHOLM

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Stockholm is growing rapidly



Stockholm: a Smart and Green City



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Transport Administration

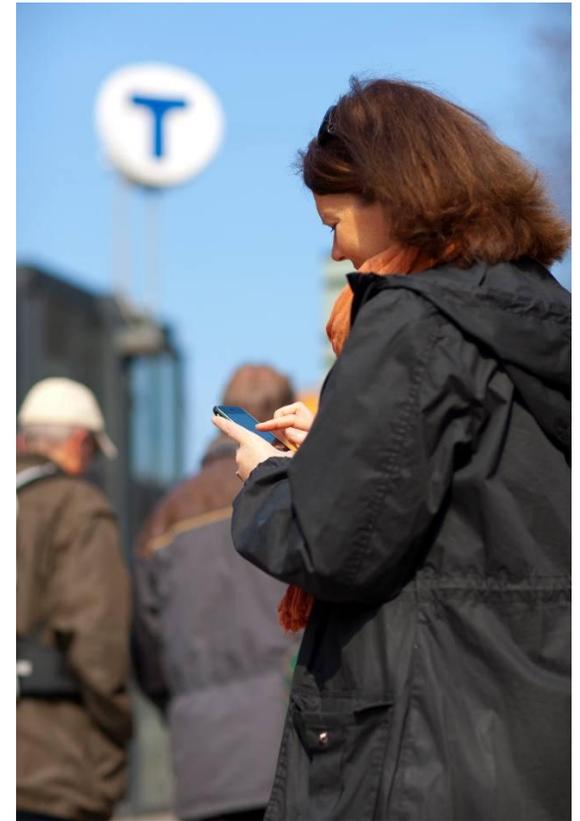
Benefits of the “Stokab model”

- One infrastructure for all – a fibre-network = a ground-based infrastructure and a public utility
- Lower threshold for new company entries
- Lease dark fibre to a fair price (fixed price down town/inner city)
- High security
- Customers will not have high investment costs or costs for operations
- Customers can focus on core business
- Financing: earnings and loans



Situation in Stockholm 2012

- 100 % broadband coverage - wired and mobile
- Buildings with 95 % of companies have fibre-optic
- Buildings with 85 % of households have fibre-optic
- Four 4G (LTE) networks – First in the world – 2009
- Will be accessed by FTTH 2012
 - About 90 percent households
 - Nearly 100 percent companies



Open Stockholm

Re-use of information from the public sector (the PSI Directive)

Aims to:

- Promote economic growth and the ability of the business sector to process public data in new information services.
- Simplify the daily work of companies as regards forms of providing information and the ability to study data from public registers.
- Use by citizens and internal efficiency.



Open Stockholm Award

Open competition for
new ideas



Developer
competition

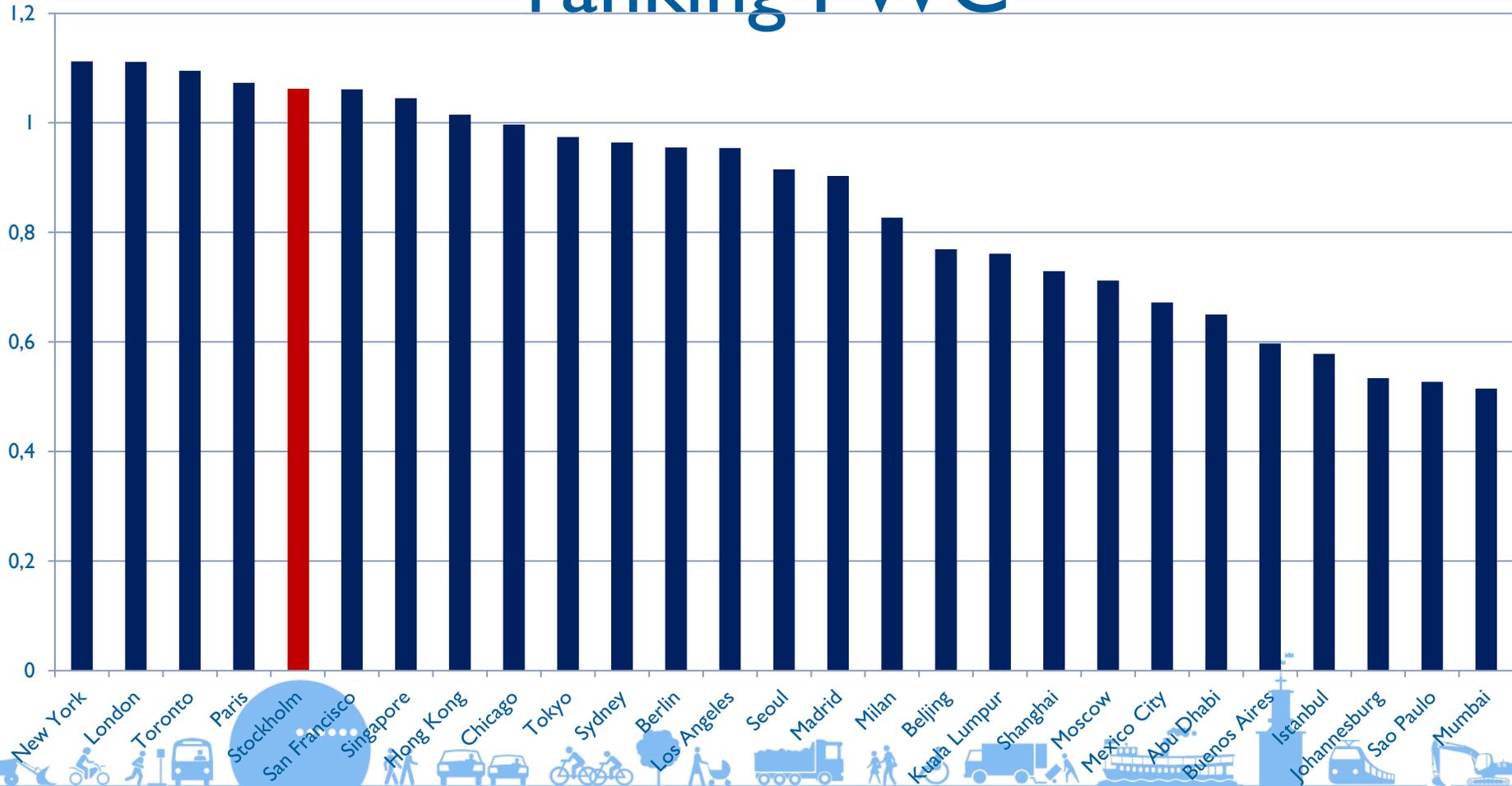


336 ideas 42 app contributions



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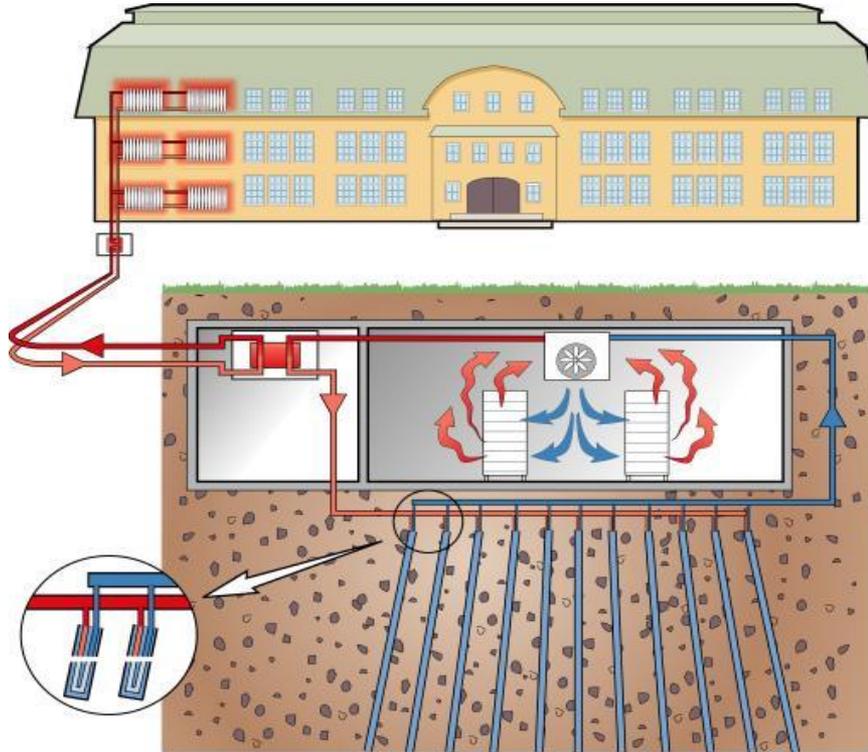
Cities of Opportunity – Overall ranking PWC



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Broadband heats school



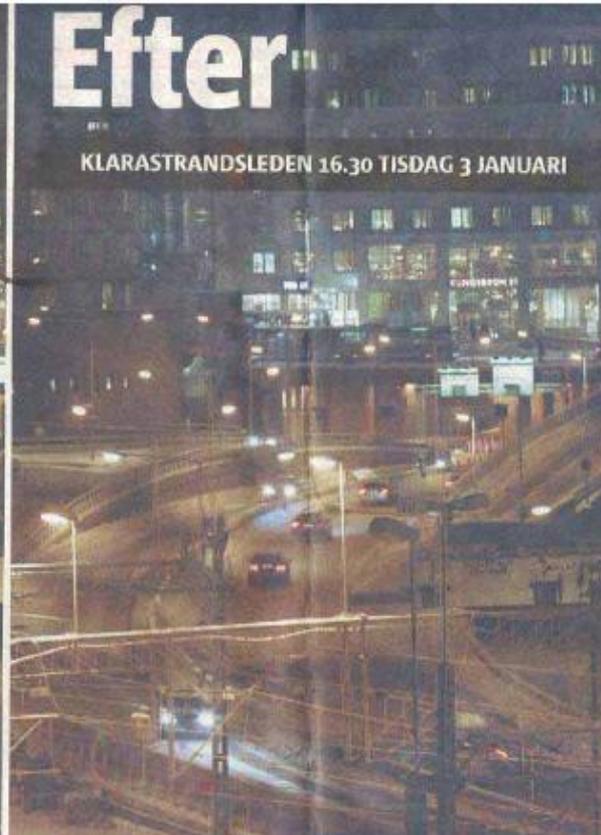
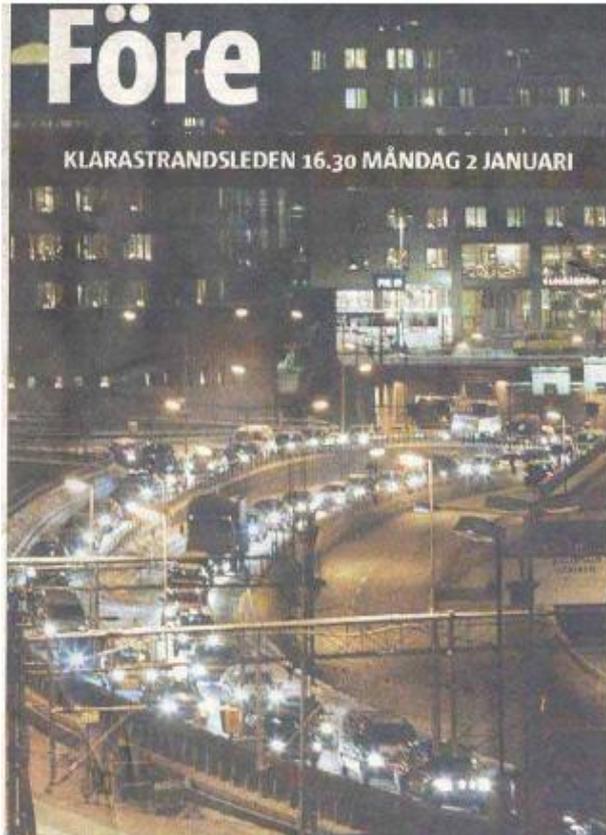
Give 140 kW to the heating system



Heat from cross-connection under the school - converted in to the school's heating system.
Reduced electricity consumption by 30 %.
Half-heating from broadband



Congestion tax



Reduction in the
emission CO₂, NO
etc
14 % in city,
2,5 % in county



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Sweden - Contribution of ICT

- The digital economy is a major source of growth and innovation.
- In the last 5 years alone, it has accelerated Sweden's competitiveness and contributed with an incredible 21 % to Sweden's GDP growth.



- The internet driven part of the country's GDP is today amongst the highest in the world.

Mc Kinsey, "Internet matters", May 2011





Thank You



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